**Kartal Consulting** 

CONSULTING
FIRM IN BUSINESS
STRATEGY
&
SPORTS
MANAGEMENT



### Introduction

- ➤ Businesses and organizations are evolving today in an increasingly complex context and must face new issues of globalization, technological innovation and increased competitiveness.. These factors imply a constant and rapid transformation of the actors of economic life.
- ➤ Kartal is an independent consulting firm specializing in strategic business consulting, sports management and training.
- ➤ The firm intervenes through consulting missions on topics such as: HR, Strategy, leadership, Marketing, etc.







- Support companies, organizations and people in the multiple phases of their development, on key issues such as Strategies, growth and competitiveness.
- Bring our analyzes and our
  expertise, methods and the perspective
  necessary to facilitate the decision-making
  process of the departments in strategy,
  marketing, human resources, etc.



- Responsibility
- Confidence
- Innovation
- Integrity



## What we offer to you

- > Establish a diagnosis of the situation and analyze the needs
- > Write recommendations with different scenarios and present them to the client
- > Define the resources necessary to carry out its mission
- Propose an action plan to achieve the selected scenario
- > Implement the selected scenario
- Accompany or drive change by training staff in new methods
- > Organize working groups to evaluate the results
- > Produce a report on the progress of the work
- Provide coaching and training based on the need of our clients







# ABOUT THE DIRECTOR & FOUNDER OF KARTAL

#### **Kaouther BELHADJ MOHAMED**

- Master of research in Stratégic Management- IHEC
   Carthage (Tunisia)
- PhD student in sports management
- Certified in sport Management from the CIO
- Director & founder of OLympic Marseille School Tunis
- Faculty Professor of strategic and HR Management (2022)
- Freelance consultant since 2017
- President of woman development comission in World Minifootball Federation since 2018
- Trainer in strategic & HR Management and leadership

## Our Services

Internal & external analysis

Strategic planification

Support during the implementation of the strategy

Diagnosis of the company's human skills

Targeted HR training

Administrative management of events and projects within the company

Any analysis and strategic support service in sports management for sports organizations



## Contact









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